THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of Kasriel et al.

Serial No.: 09/827,268

Filed: 4-Apr-2001

Atty. Docket No.: 155.1003.02 Group Art Unit:

Examiner:

Title: SERVER-ORIGINATED DIFFERENTIAL CACHING

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RECEIVED

OCT 0 2 2003

CHANGE OF POWER OF ATTORNEY

Technology Center 2100

Sir:

Fireclick, Inc. is the sole assignee of the entire right, title, and interest in the above referenced application, and the undersigned is authorized to sign on behalf of Fireclick, Inc.

A statement under 37 CFR 3.73(b)

[X] has been previously filed in this application.

[] is attached hereto.

Fireclick, Inc. hereby cancels all prior Powers of Attorney, and hereby appoints the following attorney to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: Robert M. McDermott, Reg. No. 41,508.

Please send all correspondence to:

Robert M. McDermott, ESQ. 1824 Federal Farm Road Montross, VA 22520 804-493-0707 (voice) 215-243-7525 (fax) patents@lawyer.com

Customer Number 23662

PATENT TRADEMARK OFFICE

Respectfully submitted,

12 September 2003

Date

Ram Srinivasan

President and CEO

Fireclick, Inc.

EP 3 8 2003 [3] IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of Kasriel et al.

Atty. Docket No.: 155.1003.02

Serial No.: 09/827,268

Group Art Unit:

Filed: 4-Apr-2001

Examiner:

Title: SERVER-ORIGINATED DIFFERENTIAL CACHING

RECEIVED

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

OCT 0 2 2003

Technology Center 2100

CHANGE OF ATTORNEY DOCKET NUMBER

Sir:

Please change the Docket Number of the above referenced patent application to:

FC 010404

Respectfully submitted,

Robert M. McDermott,

Reg. No. 41,508

804-493-0707